

**Company** Millers Oils  
**Brand** Trident  
**Product** Fully Synthetic long life 5w/30

**Case No** VLS010133

**28/05/2015** This case was submitted to VLS

**23/09/2016** The claim concerned the product's non compliance with regard to its performance profile claims.

VLS upheld that the claim of meeting ACEA C2 (except for fuel economy benefits) was not compatible with the claim for PSA B71 2290 which does require fuel economy performance and was not compliant with ATIEL guidance regarding conditional claims.

The Named Party revised the formulation of the product, withdrawing the ACEA C2 (except for fuel economy benefits) claim and amended the website description, product's Technical Data Sheet and product label to reflect the changes made to the formulation.

Consequently VLS now considers the product to be in compliance and will undertake a six month review in line with its stated procedures.